

ORDER

KSNV

Orders

Order / Rev: 104805
 Alt Order #: 06832434
 Product Desc: American Crossroads
 Estimate: 690
 Flight Dates: 09/04/12 - 09/13/12
 Original Date / Rev: 07/26/12 / 08/27/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: Crossroads Media, LLC
 Buying Contact: _____
 Billing Contact: _____
66 Canal Center Plaza
Alexandria, VA 22314

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: American Crossroads *-Revised*
 Demographic: A35+
 Product Codes: PLI1
 Priority: 1
 Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/13/12	137	\$97,525.00	\$82,896.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	137	\$97,525.00	\$82,896.25	0.00
Totals	137	\$97,525.00	\$82,896.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	33%	\$97,525.00
Market	100%	\$295,530.30

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$97,525.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$44,329.55
KTUD	1%	\$2,955.30
KVVU	16%	\$47,284.85
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,910.61

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/04/12	09/04/12	Wake Up Early w/ Wagner	M	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-T-----			1			\$200.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/04/12	09/04/12	Wake Up Early w/ Wagn	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-T-----					1	\$200.00		0.00			
E 2	KSNV	09/05/12	09/05/12	Wake Up Early w/ Wagn	CM	430a-5a	--W----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----					1	\$200.00		0.00			
E 3	KSNV	09/06/12	09/06/12	Wake Up Early w/ Wagn	CM	430a-5a	---T---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	---T---					1	\$200.00		0.00			
E 4	KSNV	09/09/12	09/09/12	Wake Up Early w/ Wagn	CM	430a-5a	-----S	:30	1	\$200.00	1	0.00	NM	1	\$200.00
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S					1	\$200.00		0.00			
E 5	KSNV	09/10/12	09/10/12	Wake Up Early w/ Wagn	CM	430a-5a	M-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----					1	\$200.00		0.00			
E 6	KSNV	09/11/12	09/11/12	Wake Up Early w/ Wagn	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-T-----					1	\$200.00		0.00			
E 7	KSNV	09/12/12	09/12/12	Wake Up Early w/ Wagn	CM	430a-5a	--W----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----					1	\$200.00		0.00			
E 8	KSNV	09/13/12	09/13/12	Wake Up Early w/ Wagn	CM	430a-5a	---T---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
				Wake Up Early Wagners											
				WAKE UP EARLY W/THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---T---					1	\$200.00		0.00			
E 9	KSNV	09/04/12	09/04/12	The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Agenda 1230pm											
				NEWS 4: THE AGENDA no program 7/30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-T-----					1	\$325.00		0.00			
E 10	KSNV	09/05/12	09/05/12	The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Agenda 1230pm											
				NEWS 4: THE AGENDA no program 7/30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----					1	\$325.00		0.00			
E 11	KSNV	09/06/12	09/06/12	The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Agenda 1230pm											
				NEWS 4: THE AGENDA no program 7/30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	---T---					1	\$325.00		0.00			
E 12	KSNV	09/07/12	09/07/12	The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Agenda 1230pm											
				NEWS 4: THE AGENDA no program 7/30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--					1	\$325.00		0.00			
E 13	KSNV	09/10/12	09/10/12		CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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The Agenda 1230pm															
The Agenda 1230pm															
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----					1	\$325.00		0.00			
E 14	KSNV	09/11/12	09/11/12	The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Agenda 1230pm															
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$325.00		0.00			
E 15	KSNV	09/12/12	09/12/12	The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Agenda 1230pm															
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----					1	\$325.00		0.00			
E 16	KSNV	09/13/12	09/13/12	The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Agenda 1230pm															
NEWS 4: THE AGENDA no program 7/30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$325.00		0.00			
E 17	KSNV	09/04/12	09/04/12	Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-T-----					1	\$325.00		0.00			
E 18	KSNV	09/05/12	09/05/12	Rachael Ray	CM	11am-12pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	--W----					1	\$325.00		0.00			
E 19	KSNV	09/06/12	09/06/12	Rachael Ray	CM	11am-12pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$325.00		0.00			
E 20	KSNV	09/07/12	09/07/12	Rachael Ray	CM	11am-12pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	----F--					1	\$325.00		0.00			
E 21	KSNV	09/10/12	09/10/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----					1	\$325.00		0.00			
E 22	KSNV	09/11/12	09/11/12	Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$325.00		0.00			
E 23	KSNV	09/12/12	09/12/12	Rachael Ray	CM	11am-12pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----					1	\$325.00		0.00			
E 24	KSNV	09/13/12	09/13/12	Rachael Ray	CM	11am-12pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$325.00		0.00			
E 25	KSNV	09/04/12	09/04/12		CM	2pm-3pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -T----- 1 \$325.00 0.00															
E 26	KSNV	09/05/12	09/05/12	The Doctors	CM	2pm-3pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 --W---- 1 \$325.00 0.00															
E 27	KSNV	09/06/12	09/06/12	The Doctors	CM	2pm-3pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 ---T--- 1 \$325.00 0.00															
E 28	KSNV	09/07/12	09/07/12	The Doctors	CM	2pm-3pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 ----F-- 1 \$325.00 0.00															
E 29	KSNV	09/10/12	09/10/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 M----- 1 \$325.00 0.00															
E 30	KSNV	09/11/12	09/11/12	The Doctors	CM	2pm-3pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -T----- 1 \$325.00 0.00															
E 31	KSNV	09/12/12	09/12/12	The Doctors	CM	2pm-3pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 --W---- 1 \$325.00 0.00															
E 32	KSNV	09/13/12	09/13/12	The Doctors	CM	2pm-3pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Doctors THE DOCTORS no program 7/30-8/10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 ---T--- 1 \$325.00 0.00															
E 33	KSNV	09/04/12	09/04/12	M-F Today Show III 4th BM		10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour TODAY SHOW III <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -T----- 1 \$325.00 0.00															
E 34	KSNV	09/05/12	09/05/12	M-F Today Show III 4th BM		10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour TODAY SHOW III <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 --W---- 1 \$325.00 0.00															
E 35	KSNV	09/06/12	09/06/12	M-F Today Show III 4th BM		10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour TODAY SHOW III <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 ---T--- 1 \$325.00 0.00															
E 36	KSNV	09/07/12	09/07/12	M-F Today Show III 4th BM		10am-11am	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour TODAY SHOW III <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 ----F-- 1 \$325.00 0.00															
E 37	KSNV	09/10/12	09/10/12		CM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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M-F Today Show III 4th H Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$325.00		0.00			
E 38	KSNV	09/11/12	09/11/12	M-F Today Show III 4th H	CM	10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----					1	\$325.00		0.00			
E 39	KSNV	09/12/12	09/12/12	M-F Today Show III 4th H	CM	10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$325.00		0.00			
E 40	KSNV	09/13/12	09/13/12	M-F Today Show III 4th H	CM	10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$325.00		0.00			
E 41	KSNV	09/04/12	09/04/12	M-F Today Show II 3rd H	CM	9-10a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----					1	\$750.00		0.00			
E 42	KSNV	09/05/12	09/05/12	M-F Today Show II 3rd H	CM	9-10a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					1	\$750.00		0.00			
E 43	KSNV	09/06/12	09/06/12	M-F Today Show II 3rd H	CM	9-10a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$750.00		0.00			
E 44	KSNV	09/07/12	09/07/12	M-F Today Show II 3rd H	CM	9-10a	----F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$750.00		0.00			
E 45	KSNV	09/10/12	09/10/12	M-F Today Show II 3rd H	CM	9-10a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$750.00		0.00			
E 46	KSNV	09/11/12	09/11/12	M-F Today Show II 3rd H	CM	9-10a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----					1	\$750.00		0.00			
E 47	KSNV	09/12/12	09/12/12	M-F Today Show II 3rd H	CM	9-10a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$750.00		0.00			
E 48	KSNV	09/13/12	09/13/12	M-F Today Show II 3rd H	CM	9-10a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$750.00		0.00			
E 49	KSNV	09/04/12	09/04/12	M-SA 8-11p / SUN-T	CM	8-11p / SUN-T	-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

Order / Rev: 104805
 Alt Order #: 06832434
 Flight Dates: 09/04/12 - 09/13/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 690
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wheel of Fortune in PRIM Wheel in Prime															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-T-----					1	\$1,000.00		0.00			
E 50	KSNV	09/05/12	09/05/12	Wheel of Fortune in PRIM Wheel in Prime	CM	M-SA 8-11p / SUN	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	--W----					1	\$1,000.00		0.00			
E 51	KSNV	09/06/12	09/06/12	Wheel of Fortune in PRIM Wheel in Prime	CM	M-SA 8-11p / SUN	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$1,000.00		0.00			
E 52	KSNV	09/07/12	09/07/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	----F--					1	\$1,000.00		0.00			
E 53	KSNV	09/10/12	09/10/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----					1	\$1,000.00		0.00			
E 54	KSNV	09/11/12	09/11/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$1,000.00		0.00			
E 55	KSNV	09/12/12	09/12/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----					1	\$1,000.00		0.00			
E 56	KSNV	09/13/12	09/13/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$1,000.00		0.00			
E 57	KSNV	09/04/12	09/04/12	The Tonight Show Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-T-----					1	\$750.00		0.00			
E 58	KSNV	09/05/12	09/05/12	The Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	--W----					1	\$750.00		0.00			
E 59	KSNV	09/06/12	09/06/12	The Tonight Show Tonight Show	CM	1135p-1237a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$750.00		0.00			
E 60	KSNV	09/07/12	09/07/12	The Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	----F--					1	\$750.00		0.00			
E 61	KSNV	09/10/12	09/10/12		CM	1135p-1237a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00

Order / Rev: 104805
 Alt Order #: 06832434
 Flight Dates: 09/04/12 - 09/13/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 690
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show											
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$750.00		0.00			
E 62	KSNV	09/11/12	09/11/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----					1	\$750.00		0.00			
E 63	KSNV	09/12/12	09/12/12	The Tonight Show	CM	1135p-1237a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$750.00		0.00			
E 64	KSNV	09/13/12	09/13/12	The Tonight Show	CM	1135p-1237a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$750.00		0.00			
E 65	KSNV	09/04/12	09/04/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----					1	\$700.00		0.00			
E 66	KSNV	09/05/12	09/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				4PM NEWS (1-hour)		(4:00 PM-4:30 PM)									
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					1	\$700.00		0.00			
E 67	KSNV	09/06/12	09/06/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$700.00		0.00			
E 68	KSNV	09/07/12	09/07/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$700.00		0.00			
E 69	KSNV	09/10/12	09/10/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$700.00		0.00			
E 70	KSNV	09/11/12	09/11/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----					1	\$700.00		0.00			
E 71	KSNV	09/12/12	09/12/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$700.00		0.00			
E 72	KSNV	09/13/12	09/13/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$700.00		0.00			
E 73	KSNV	09/04/12	09/04/12		CM	6-7a	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

Order / Rev: 104805
 Alt Order #: 06832434
 Flight Dates: 09/04/12 - 09/13/12

Advertiser: American Crossroads
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7a WakeUp w/Wag															
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-T-----					1	\$1,000.00		0.00			
E 74	KSNV	09/05/12	09/05/12	M-F 6-7a WakeUp w/Wa@M	6-7a		--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	--W----					1	\$1,000.00		0.00			
E 75	KSNV	09/06/12	09/06/12	M-F 6-7a WakeUp w/Wa@M	6-7a		---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$1,000.00		0.00			
E 76	KSNV	09/07/12	09/07/12	M-F 6-7a WakeUp w/Wa@M	6-7a		----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	----F--					1	\$1,000.00		0.00			
E 77	KSNV	09/10/12	09/10/12	M-F 6-7a WakeUp w/Wa@M	6-7a		M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----					1	\$1,000.00		0.00			
E 78	KSNV	09/11/12	09/11/12	M-F 6-7a WakeUp w/Wa@M	6-7a		-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$1,000.00		0.00			
E 79	KSNV	09/12/12	09/12/12	M-F 6-7a WakeUp w/Wa@M	6-7a		--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----					1	\$1,000.00		0.00			
E 80	KSNV	09/13/12	09/13/12	M-F 6-7a WakeUp w/Wa@M	6-7a		---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	---T---					1	\$1,000.00		0.00			
E 81	KSNV	09/04/12	09/04/12	Today Show	CM	658a-9am	-T-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHOW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-T-----					1	\$1,500.00		0.00			
E 82	KSNV	09/05/12	09/05/12	Today Show	CM	658a-9am	--W----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHOW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	--W----					1	\$1,500.00		0.00			
E 83	KSNV	09/06/12	09/06/12	Today Show	CM	658a-9am	---T---	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHOW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$1,500.00		0.00			
E 84	KSNV	09/07/12	09/07/12	Today Show	CM	658a-9am	----F--	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHOW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	----F--					1	\$1,500.00		0.00			
E 85	KSNV	09/10/12	09/10/12		CM	658a-9am	M-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00

Order / Rev: 104805
 Alt Order #: 06832434
 Flight Dates: 09/04/12 - 09/13/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 690
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
Today Show															
TODAY SHOW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----			1		\$1,500.00			0.00			
E 86	KSNV	09/11/12	09/11/12	Today Show	CM	658a-9am	-T-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHOW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----			1		\$1,500.00			0.00			
E 87	KSNV	09/12/12	09/12/12	Today Show	CM	658a-9am	--W----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHOW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----			1		\$1,500.00			0.00			
E 88	KSNV	09/13/12	09/13/12	Today Show	CM	658a-9am	---T---	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHOW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---			1		\$1,500.00			0.00			
E 89	KSNV	09/04/12	09/04/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----			1		\$700.00			0.00			
E 90	KSNV	09/05/12	09/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----			1		\$700.00			0.00			
E 91	KSNV	09/06/12	09/06/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---			1		\$700.00			0.00			
E 92	KSNV	09/07/12	09/07/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	----F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--			1		\$700.00			0.00			
E 93	KSNV	09/10/12	09/10/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----			1		\$700.00			0.00			
E 94	KSNV	09/11/12	09/11/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----			1		\$700.00			0.00			
E 95	KSNV	09/12/12	09/12/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----			1		\$700.00			0.00			
E 96	KSNV	09/13/12	09/13/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---			1		\$700.00			0.00			
E 97	KSNV	09/05/12	09/05/12		CM	7-10pm	--W----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00

Order / Rev: 104805
 Alt Order #: 06832434
 Flight Dates: 09/04/12 - 09/13/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 690
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Live in Prime News 3 in Prime															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	--W----					1	\$1,500.00		0.00			
E 98	KSNV	09/07/12	09/07/12	M-F Early News	CM	5-630p	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	----F--					1	\$1,000.00		0.00			
E 99	KSNV	09/10/12	09/10/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----					1	\$1,000.00		0.00			
E 100	KSNV	09/12/12	09/12/12	M-F Early News	CM	5-630p	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----					1	\$1,000.00		0.00			
E 101	KSNV	09/04/12	09/04/12	Dr. Phil	CM	3-4p	-T-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
Dr Phil															
DR. PHIL no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-T-----					1	\$450.00		0.00			
E 102	KSNV	09/07/12	09/07/12	Dr. Phil	CM	3-4p	----F--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
Dr. Phil															
DR. PHIL no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	----F--					1	\$450.00		0.00			
E 103	KSNV	09/10/12	09/10/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
Dr Phil															
DR. PHIL no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----					1	\$450.00		0.00			
E 104	KSNV	09/12/12	09/12/12	Dr. Phil	CM	3-4p	--W----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
Dr Phil															
DR. PHIL no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	--W----					1	\$450.00		0.00			
E 105	KSNV	09/08/12	09/08/12	News 3 Sunrise - SATUR	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
News 3 Sunrise SATURDAY															
NEWS 3 AT SUNRISE no program 7/7,7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S-					1	\$350.00		0.00			
E 106	KSNV	09/04/12	09/04/12	Noon News	CM	12-1230pm	-T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Noon News															
NEWS 3 AT NOON nor program 7/30-8/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-T-----					1	\$425.00		0.00			
E 107	KSNV	09/06/12	09/06/12	Noon News	CM	12-1230pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Noon News															
NEWS 3 AT NOON nor program 7/30-8/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	---T---					1	\$425.00		0.00			
E 108	KSNV	09/11/12	09/11/12	Noon News	CM	12-1230pm	-T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Noon News															
NEWS 3 AT NOON nor program 7/30-8/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	-T-----					1	\$425.00		0.00			
E 109	KSNV	09/13/12	09/13/12		CM	12-1230pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00

Order / Rev: 104805
 Alt Order #: 06832434
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Advertiser: American Crossroads
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 Estimate: 690
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Noon News															
NEWS 3 AT NOON nor program 7/30-8/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$425.00		0.00			
E111	KSNV	09/08/12	09/08/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$1,100.00		0.00			
E112	KSNV	09/09/12	09/09/12	Chris Matthews 9:30AM	SM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Chris Matthews SUN 9:30am															
CHRIS MATTHEWS SHOW no program 8/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$500.00		0.00			
E113	KSNV	09/08/12	09/08/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00
Sa-Su Early News															
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$650.00		0.00			
E114	KSNV	09/09/12	09/09/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today															
NEWS 3 TODAY/WKEND nor program 7/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$500.00		0.00			
E115	KSNV	09/05/12	09/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					1	\$1,100.00		0.00			
E116	KSNV	09/07/12	09/07/12	M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$1,100.00		0.00			
E117	KSNV	09/10/12	09/10/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$1,100.00		0.00			
E118	KSNV	09/12/12	09/12/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$1,100.00		0.00			
E119	KSNV	09/04/12	09/04/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----					1	\$1,000.00		0.00			
E120	KSNV	09/06/12	09/06/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
Jeopardy in Prime															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$1,000.00		0.00			
E121	KSNV	09/10/12	09/10/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$1,000.00		0.00			
E122	KSNV	09/11/12	09/11/12		CM	630-7pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

Advertiser: American Crossroads
Product Desc: American Crossroads
Estimate: 690

KSNV

Totals	137	\$97,525.00
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